

NPE2024 | **MADE
FOR YOU**
The Plastics Show

In-Person Space Draw

February 27 – March 3, 2023 • Orlando, Florida, USA



01 Today's Agenda

Discussion Topics

- Antitrust Policy
- Before Space Draw
- What to Expect at Space Draw
- Additional Information & Resources
- Q&A

02 Antitrust Policy

Antitrust Policy

It is expected that all members of PLASTICS will act in the best interests of the association. Discussions at meetings and any documents or other materials that are produced or distributed are confidential. Details of the meeting should not be published, disclosed to any third parties, or used except in support of official PLASTICS business. Naturally, member company representatives can share this with appropriate personnel within their own companies; when distributing within your companies, please remind the recipients of the confidential nature of the information.

Whether seriously or in jest, **do not discuss** or exchange information regarding:

- Individual company prices, price changes, price differentials, pricing patterns or policies, discounts, allowances, credit terms, warranties, rebates or special financing, indemnification agreements, or other terms and conditions of sale affecting price.
- Industry pricing policies, price levels, price changes, pricing procedures, profit margins or other data that bear on price.
- Individual company data on costs, production, capacity, inventory, sales, profit margins or other data that bear on price.

Agendas will be prepared and distributed before the start of the meeting. Meeting discussions will be limited to agenda items unless the Chair approves additional topics.

If you have any questions, please contact us.

03 Before Space Draw

Basics Before Attending Space Draw Event

- NPE2024 Space Application Submitted
 - Request your customized booking code from exhibit@npe.org
 - Use the blank application: NPE.org/Apply
- NPE2024 Space Application 20% Deposit Paid
 - This deposit must be paid prior to selecting NPE2024 exhibit space
- Register for In-Person Space Draw Event
 - NPE.org/SpaceDrawRegistration
- Book Your Hotel Room – Official Partner Hotel is Rosen Plaza
 - Hotel inventory almost sold out! – [Reserve Here](#)
- Floor Plan Review
 - NPE.org/Floorplan
- Review the NPE Space Draw webpage
 - NPE.org/SpaceDraw

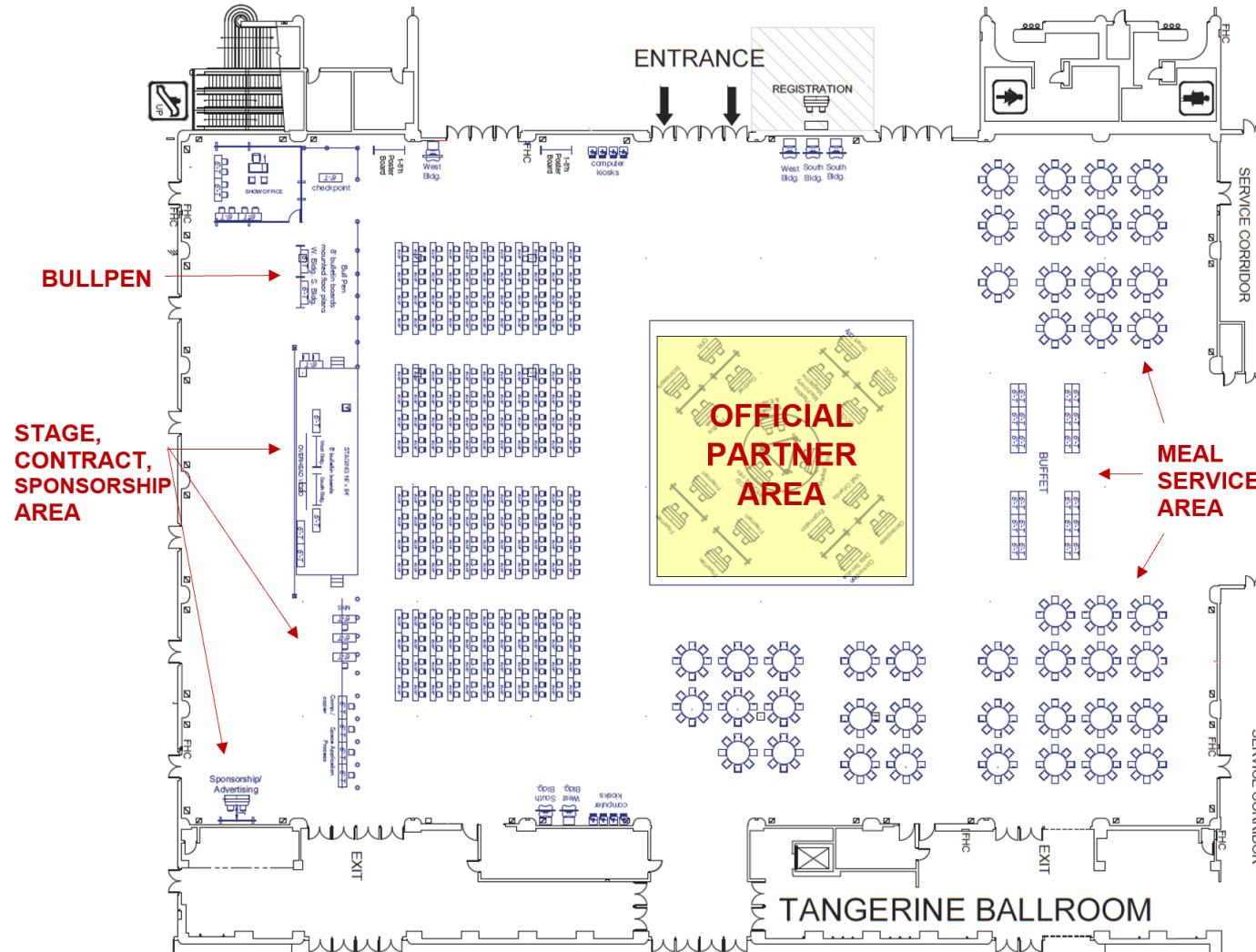
04 At Space Draw

- Orange County Convention Center (OCCC)
 - 9400 Universal Blvd, Orlando, Florida
- West Hall, Concourse F - Tangerine Ballroom

West Building Level II - Exhibit Halls/Meeting Rooms



What to Expect: Room Layout



What to Expect: Daily Briefings

- Daily Morning Briefings Provide Information Regarding:
 - Official Partner Introductions and Offerings
 - Recycling and Sustainability Program Review
 - Marketing Update and Tips for Greater Show and Booth Attendance
 - Space Draw Flow and the Process of Booth Selection
 - Q&A

What to Expect: Overall Selection Flow

- Moderator Will Call Companies Up for Selection
 - Scrolling Monitor Will Also Show Upcoming Companies
- Exhibitors Select in the Following order:
 - Members, Highest to Lowest Show History (30-0)
 - Non-Members, Highest to Lowest Show History (30-0)
- Short Breaks Between Groups Allow For Booth Moves, As Needed
- Large Monitors Around the Room Display Live Floor Plans
- Use Your Laptop or Mobile Device to See the Live Floor Plan

What to Expect: Selection Process

- Step 1: Company Representative Called to Bullpen
- Step 2: Check-in, Final Review of Options, Queue to Stage
 - Placed in Selection Order; Information Will be on Your Badge
- Step 3: Called to Stage
 - 5 Minutes to Make a Selection on Stage
 - Team Member Present to Assist With Your Original Booth Request Details
- Step 4: Make Your Booth Selection
- Step 5: Booth Confirmed
 - Email Confirmation, Followed by Exhibitor Dashboard Sign-In Details
- Step 6: Visit Sponsorship and Partnership Booths

What to Expect: Additional Onsite Resources

- Sponsorship Booth
 - See Additional Marketing Opportunities for Signage, Banners, etc.
- Official Partners Onsite
 - Gardner Business Media and Plastics Technology
 - Recycling Program
 - Convention Data Services (CDS)
 - Expovision
 - FREEMAN
 - Orange County Convention Center (OCCC)
 - Plastics Machinery & Manufacturing Magazine
 - Plastics News and Sustainable Plastics
 - Smart City
 - Sodexo Live! (formerly Centerplate)
 - Visit Orlando

What to Expect: Additional Onsite Activities





- Regular OCCC Tours
 - Two Guided Tours Monday Through Wednesday
 - New Monday AM tour added!
 - One Guided Tour on Thursday
 - Maximum Capacity Per Tour is 50 People
 - Email spacedraw@npe.org for Waitlisting

What to Expect: Additional Onsite Activities

- Networking Opportunities

- Daily Breakfast - Sponsored by  **GARDNER** Business Media, Inc.  **Plastics Technology**
- Daily Lunch – Sponsored by **Plastics News** 
- Daily Refreshments – Sponsored by **PMM** Plastics Machinery & Manufacturing

- Evening Reception Events

- Sunday  
- Monday 
- Tuesday 
- Additional Evening Events Coming Soon!
- Separate Email Will be Sent For RSVPs
- Transportation to Some Events from the OCCC Will be Provided

05 Additional Info & Resources

Frequently Asked Questions

- Why In-Person?
 - Membership Voted That It Would Be Beneficial Since It Will Be Six Years Between Shows, Due to COVID
- What Are Some Other Incentives to Attend?
 - Discounts, Early Housing Reservation Access, Drawings, Door Prizes, etc.
- What If We Cannot Attend?
 - Approved Representative (No Cost, Form & Authorization Required)
 - Concierge Service (\$1500)
 - Show Management Selects (No Cost, No Action Needed)
- Can We Split Up or Combine Booths?
 - Splitting Is Not Allowed
 - Combining Booths Can Be Done with Exceptions
 - Must be square or rectangle (not 'L' shaped)
 - Cannot alter designated "No Cross Aisles"

Key Dates to Know

- Hotel Rooming Block Closes
 - Friday, February 3, 2023
- Concierge Services Deadline
 - Friday, February 3, 2023
- Sponsorship – First Right of Refusal
 - April 17, 2023
 - Waiting List Sign-Up at Space Draw
- Next Booth Space Payment
 - March 31, 2023
- Summer 2023 and Beyond
 - Housing Reservations, Show Registration, Final Booth Payment, etc.

NPE2024 Show Dates & Emails

NPE2024 Space Draw

February 27 – March 3, 2023

Tangerine Ballroom at Orange County Convention Center, Orlando, Florida

NPE2024

May 6 – May 10, 2024

Orange County Convention Center, Orlando, Florida

exhibit@npe.org

spacedraw@npe.org

membership@plasticsindustry.org

06 Live Q&A