



Our Plastics Journey

The Road to a Sustainable Future

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True change needs passionate people... and the right connections

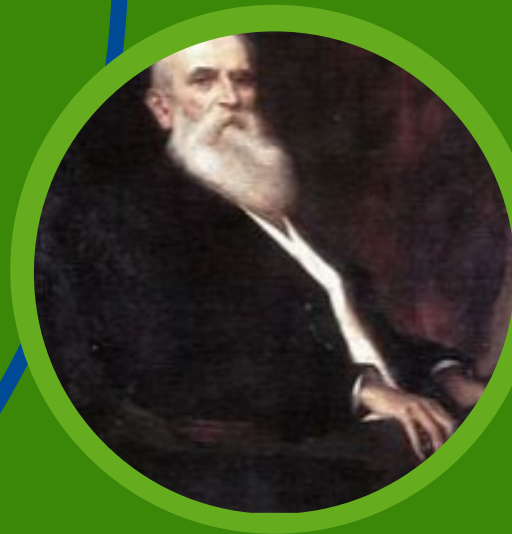


BASF
We create chemistry



Our purpose

We create chemistry for a sustainable future



Friedrich Engelhorn,
founded BASF in
1865 and created the
“Verbund”.

Taking responsibility for our planet and a sustainable future



Climate change, resource scarcity, waste, and plastic pollution:

We face global challenges like never before.

As an industry we are part of the problem

but we are also part of the solution.

A young girl with dark hair in a braid, wearing a red sweater, is holding a yellow toy airplane high in the air. She is looking up at the plane with a smile. The background is a clear blue sky with some light clouds.

**We are part of the
solution
Let's join forces to
rethink plastics!**

How we change the way we make, use and recycle plastics – **Welcome to our plastics journey!**



Go!Create
welcome to #ourplasticsjourney





The choice of raw materials, product design and the manufacturing process matters!



Following new paths to switch our power to
renewable energy

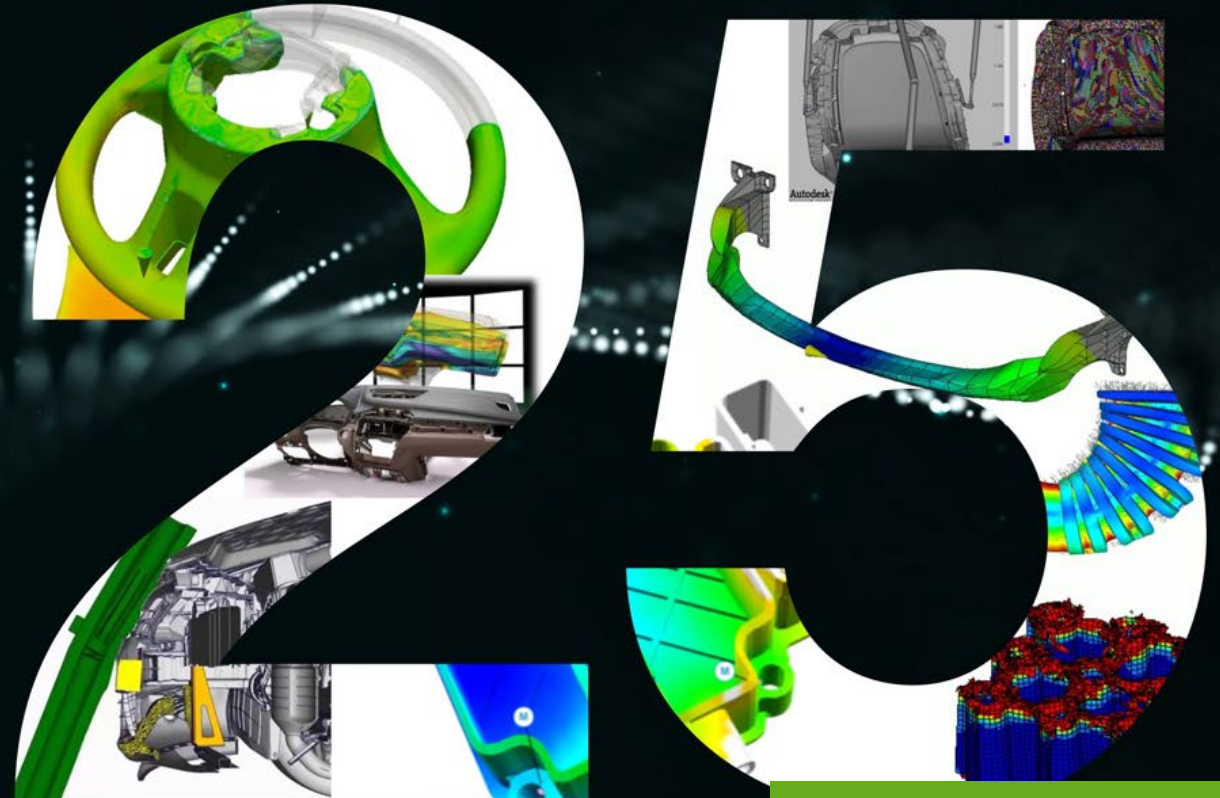
ULTRASIM

THE LEADING CAE SIMULATION SERVICE BY BASF



Design for
sustainability

CELEBRATING
25 YEARS
OF PIONEERING
CAE SIMULATION



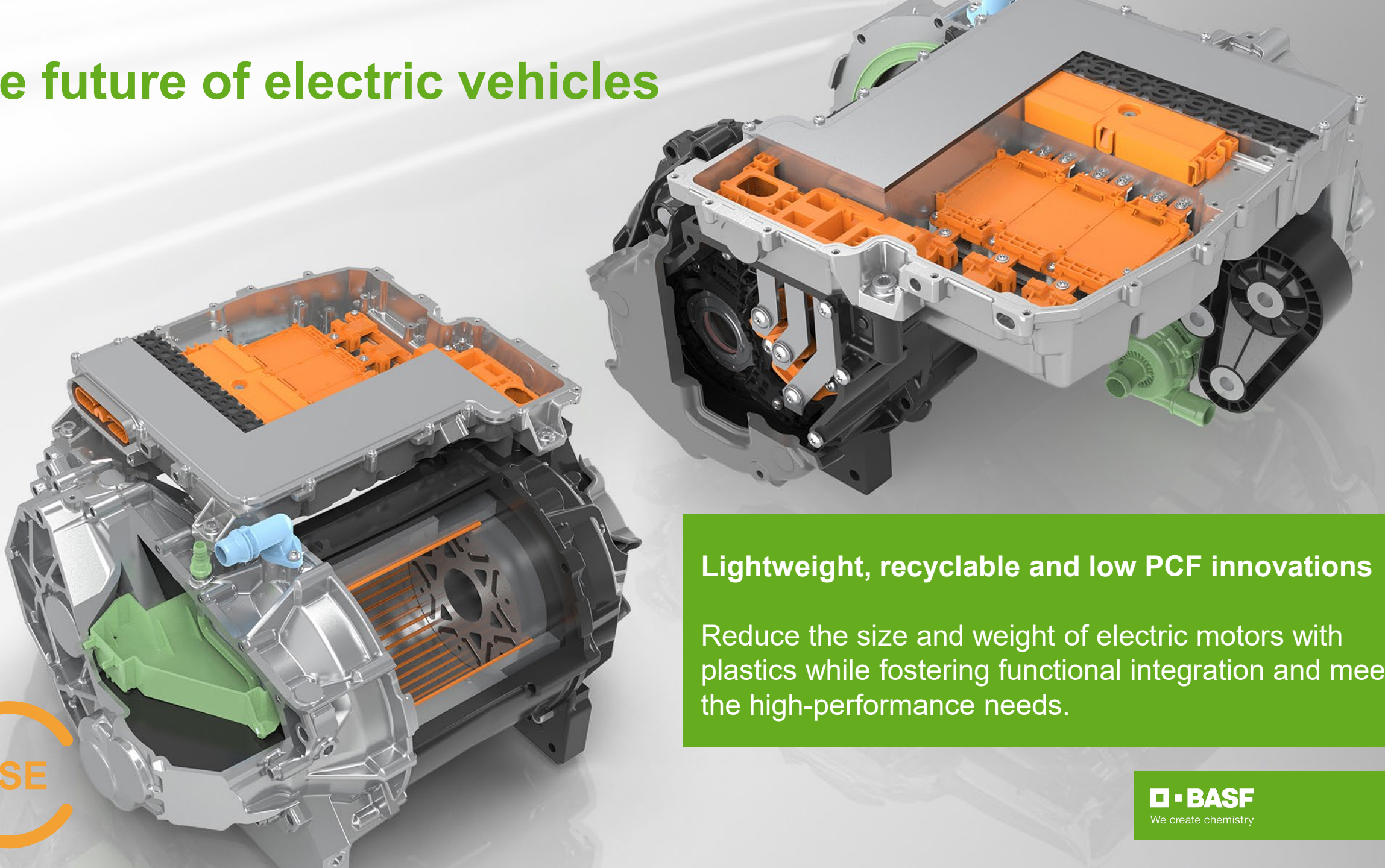
 **BASF**
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Our products help our customers reach their sustainability goals



The future of electric vehicles



Lightweight, recyclable and low PCF innovations

Reduce the size and weight of electric motors with plastics while fostering functional integration and meeting the high-performance needs.

USE

You have the choice!

We support our customers on their sustainability journey

Originally

Infinergy® 230 (AP) midsole



Today

Infinergy® 230 RC midsole



Future



USE

¹ CO₂e emissions (cradle-to-gate), calculated according to a method from McKinsey; only Infinergy® part of the sole

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We want to close the loop



How innovation opens new possibilities to recycling – BASF launches Advanced Recycling in the U.S.



A woman with dark skin and short dark hair is smiling and looking at the camera. She is wearing a black, quilted jacket with a hood. She is holding the brim of the hood with both hands, pulling it up over her head. The background is plain white.

A partnership that might surprise you: Addressing textile waste with loopamid®

Breakthrough

Zara's capsule jacket made from loopamid® is entirely based on textile waste and demonstrates that textile-to-textile recycling is possible.



A tale of two nets

How a small scanning device
helps local communities



It is a journey for everyone... **we are in it together**



True Change needs passionate people... and the right connections





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