# **Implementing Sustainable Change** *The Importance of Training Your Technicians*

#### by Daniel Stephens, VP





#### Plastics Engineer:

#### In Plastics Since 1992







- In Plastics Since 1992
- Content Development
  - Advanced Online Training







- In Plastics Since 1992
- Content Development
  - Advanced Online Training
  - SkillSet<sup>™</sup> Labs & Worksheets







- In Plastics Since 1992
- Content Development
  - Advanced Online Training
  - SkillSet<sup>™</sup> Labs & Worksheets
  - Professional Certification







- In Plastics Since 1992
- Content Development
  - Advanced Online Training
  - SkillSet™ Labs & Worksheets
  - Professional Certification
  - Pocket Guides (SM, PVC, EX)







- In Plastics Since 1992
- Content Development
- Solution Development
  - RightStart<sup>™</sup> Solution







- In Plastics Since 1992
- Content Development
- Solution Development
  - RightStart<sup>™</sup> Solution
  - Certification Portals







- In Plastics Since 1992
- Content Development
- Solution Development
  - RightStart<sup>™</sup> Solution
  - Certification Portals
  - SmartTech<sup>™</sup> Instruction







#### We'll Discuss:

Importance of Change







- Importance of Change
- Cycle of Change







- Importance of Change
- Cycle of Change
- Change Example







- Importance of Change
- Over the open of Change
- Change Example
- Implementing Change







- Importance of Change
- Over the open of Change
- Change Example
- Implementing Change
- Competent Tech Concerns







- Importance of Change
- Cycle of Change
- Change Example
- Implementing Change
- Competent Tech Concerns
- Long Term Change







#### Change is Necessary to:

Maintain Competitive Edge







#### Change is Necessary to:

Maintain Competitive Edge

Explore Emerging Markets







### Change is Necessary to:

- Maintain Competitive Edge
- Explore Emerging Markets
- Implement New Technology







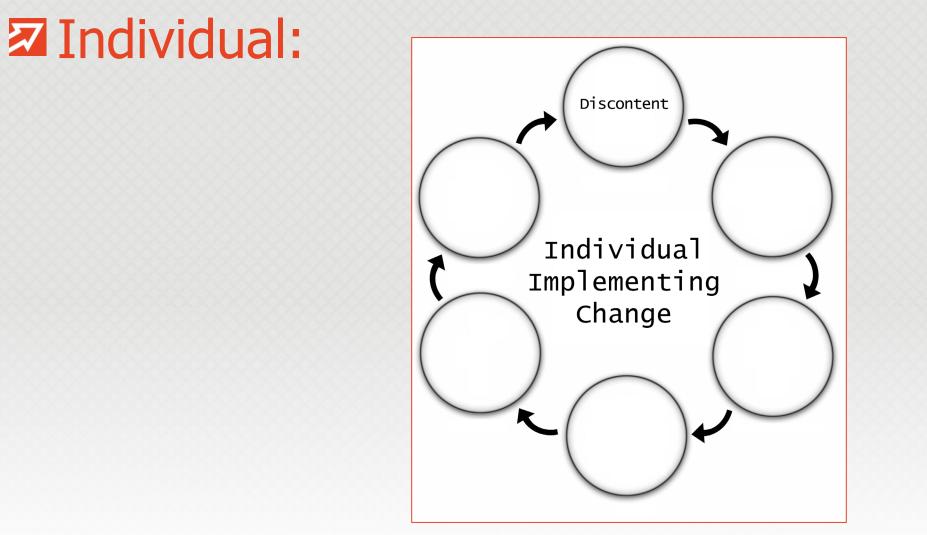
### Change is Necessary to:

- Maintain Competitive Edge
- Explore Emerging Markets
- Implement New Technology
- Handle Complex Challenges



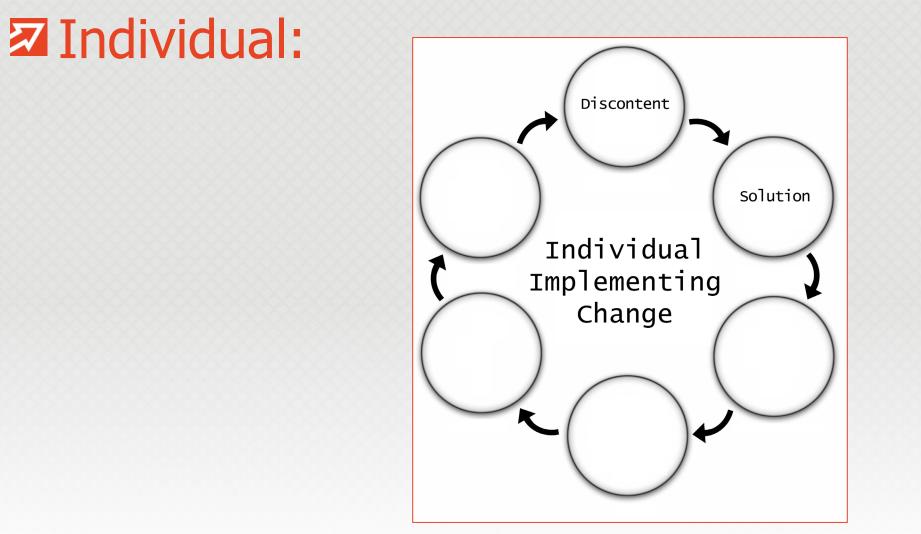






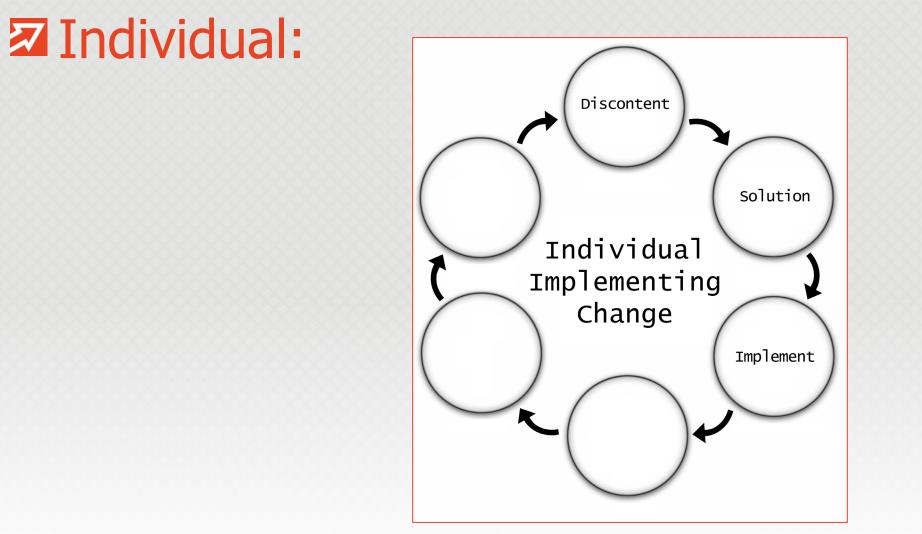






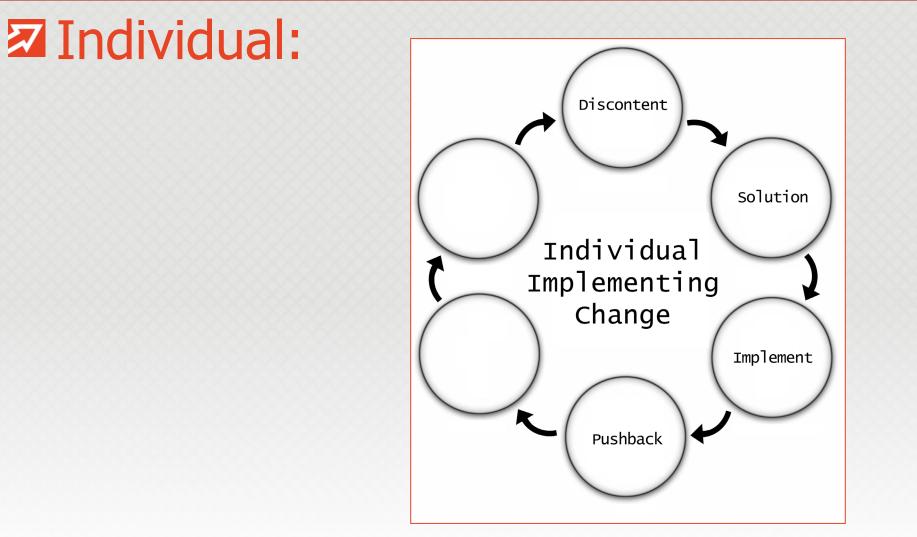






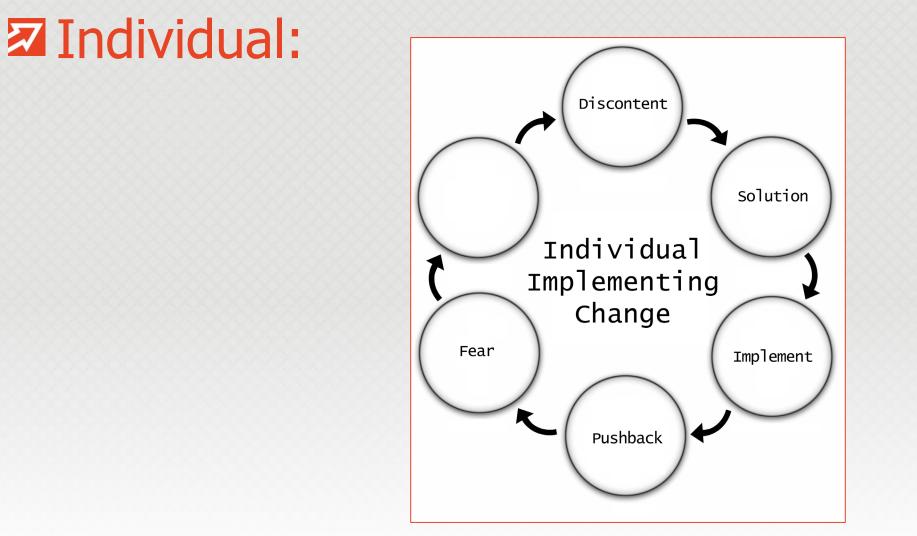






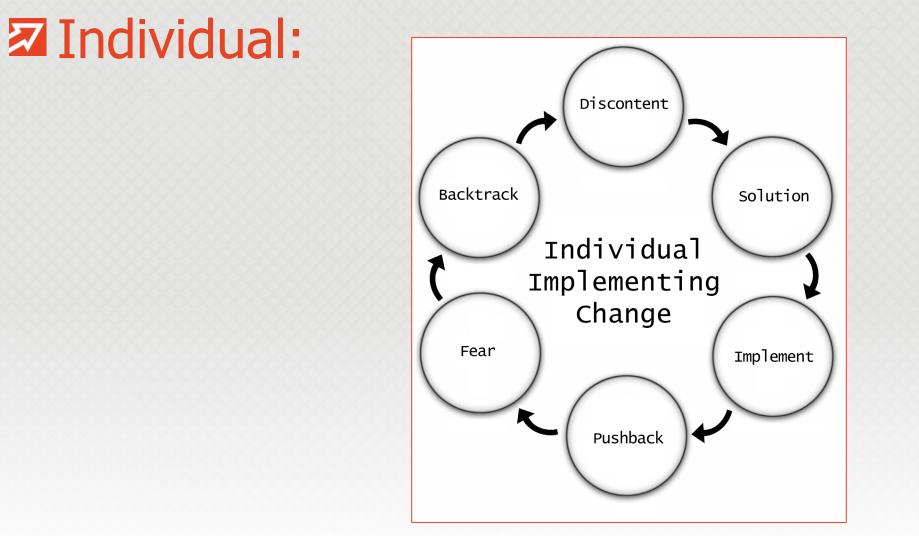






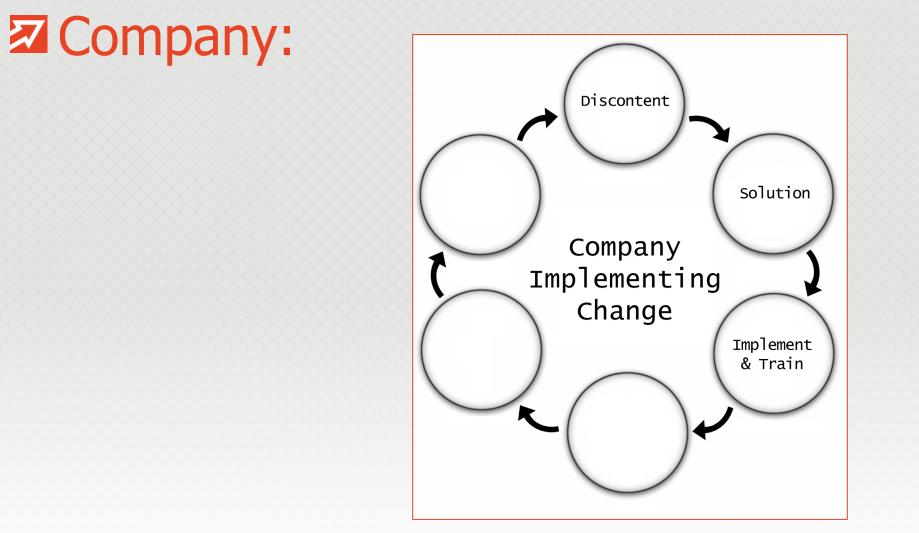






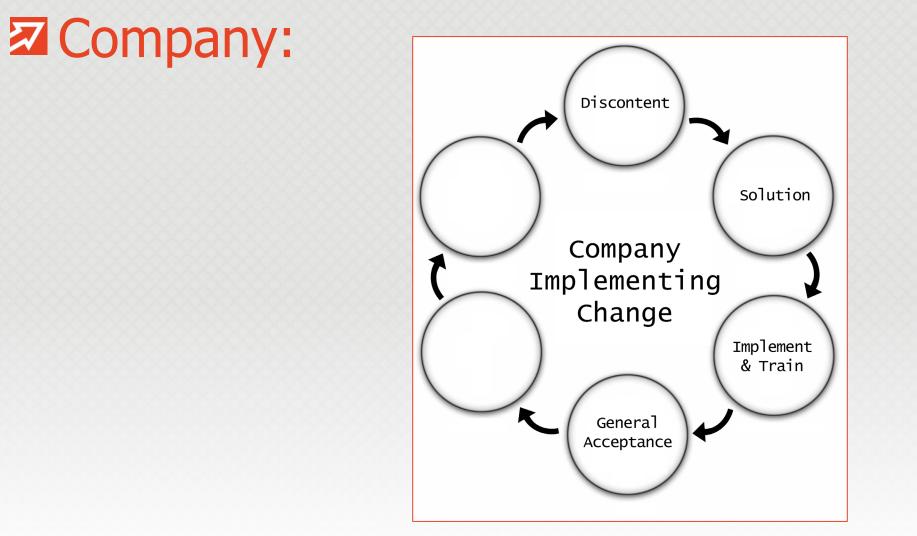






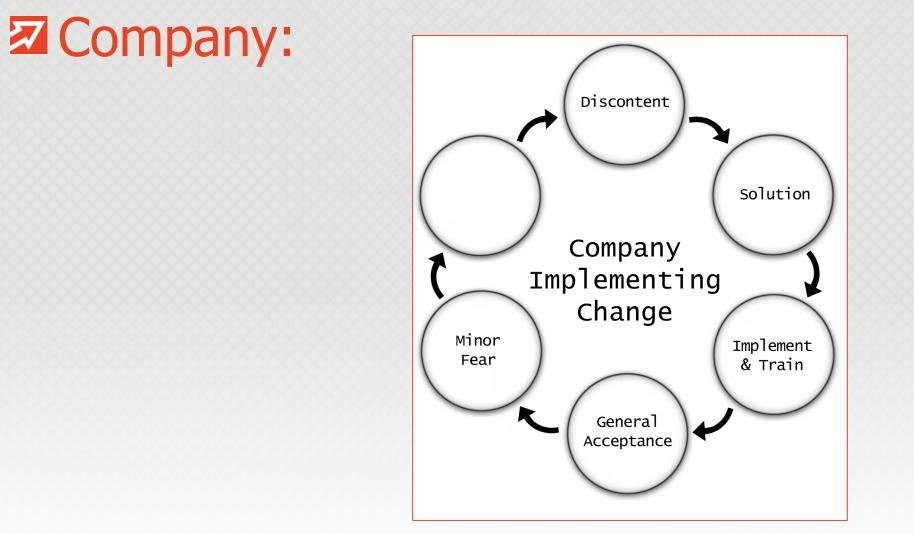






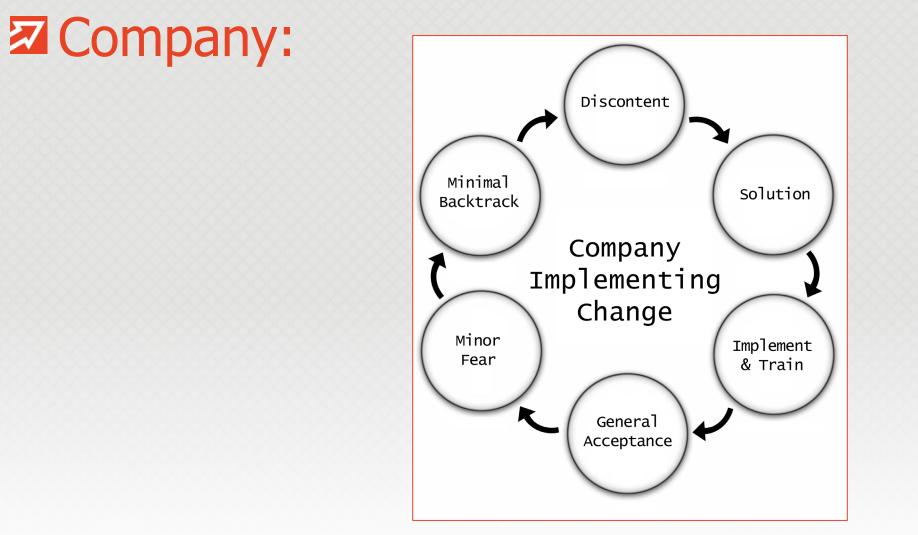












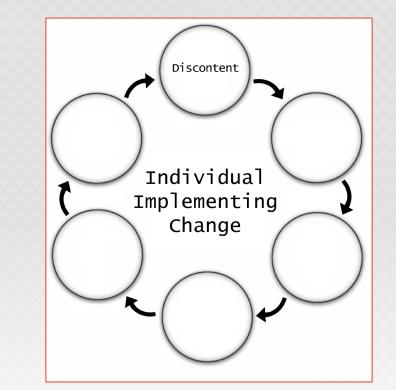




#### Scientific Documentation - Discontent:

#### Inconsistent Startups



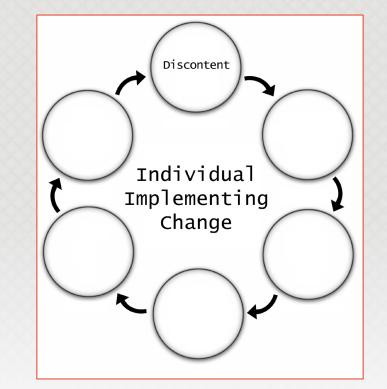






#### Scientific Documentation - Discontent:

- Inconsistent Startups
- Customer Returns

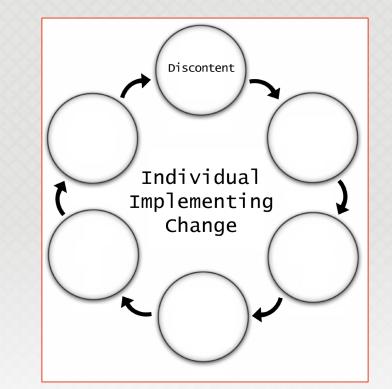






#### Scientific Documentation - Discontent:

- Inconsistent Startups
- Customer Returns
- Provide Quality Assurance



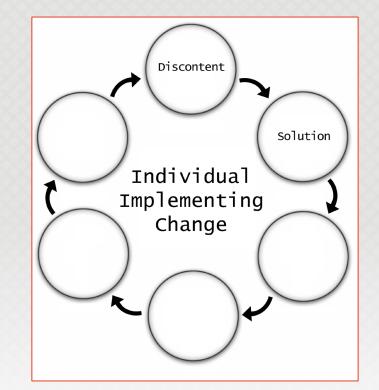




#### Scientific Documentation - Solution:

#### Document Process Outputs

#### Inputs vs. Outputs

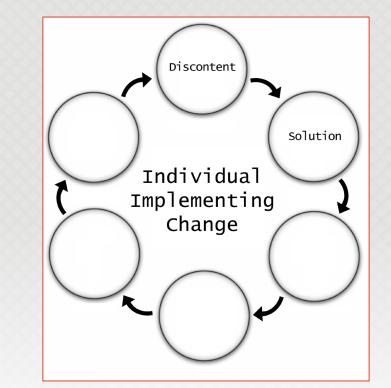






#### Scientific Documentation - Solution:

- Document Process Outputs
- Use Standardized Process

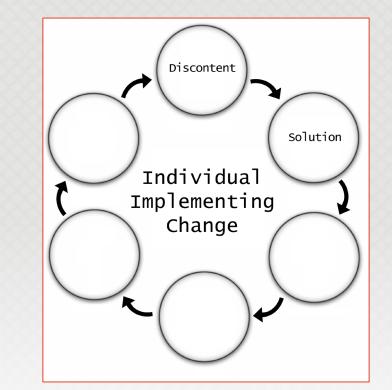






#### Scientific Documentation - Solution:

- Document Process Outputs
- Use Standardized Process
- Document Process Changes

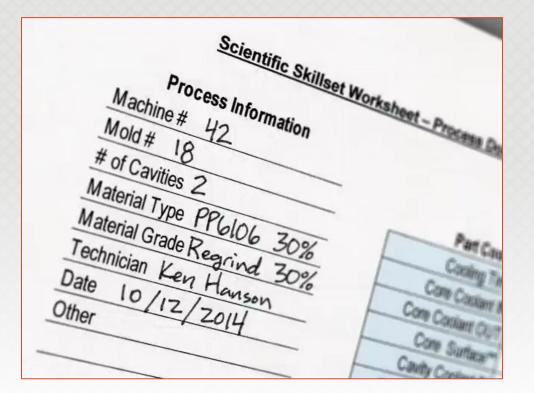


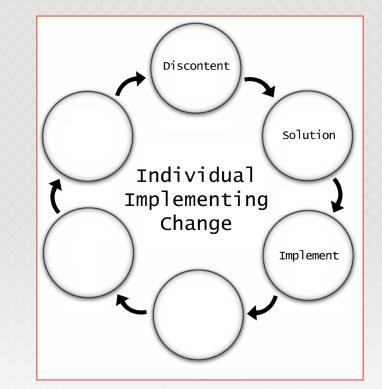




#### Scientific Documentation - Implement:

#### Create New Process Sheet



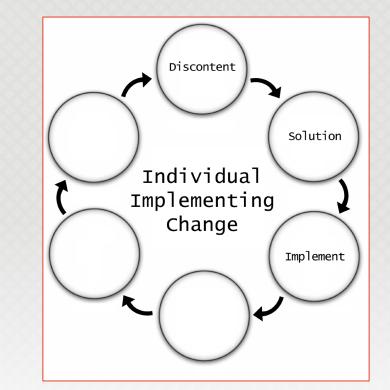






#### Scientific Documentation - Implement:

- Create New Process Sheet
- Generate New Change Logs

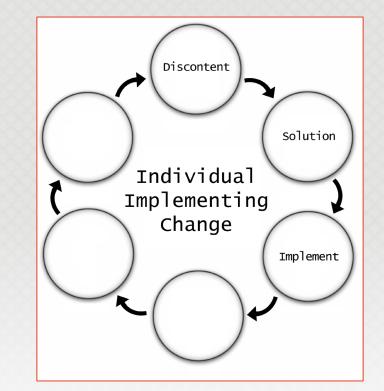






#### Scientific Documentation - Implement:

- Create New Process Sheet
- Generate New Change Logs
- Buy Scales & Probe Kits

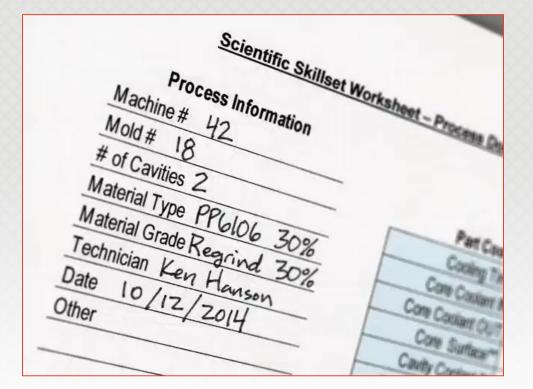


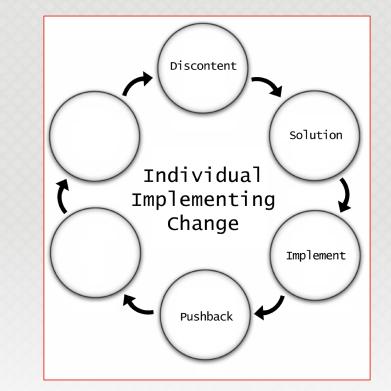




#### Scientific Documentation - Pushback:

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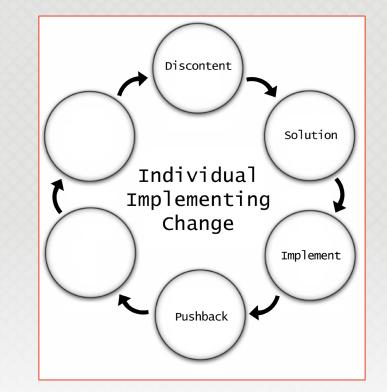






#### Scientific Documentation - Pushback:

- 'This is Too Much Work!'
- We Don't Have Time!'

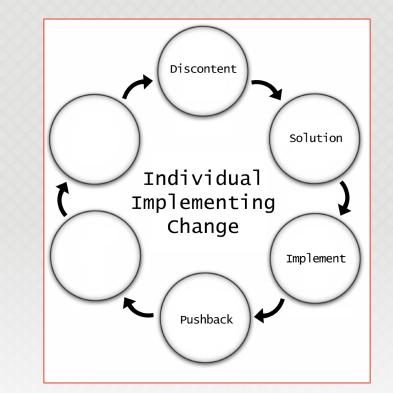






#### Scientific Documentation - Pushback:

- 'This is Too Much Work!'
- We Don't Have Time!'
- Why Now after 20 Years?'



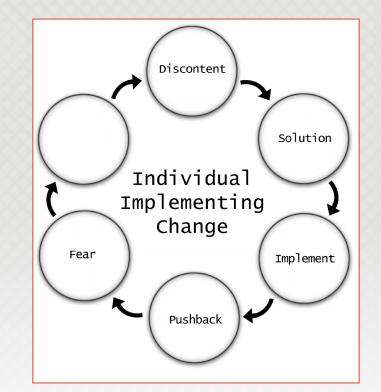




#### Scientific Documentation - Fear:

'They are Really Busy'

Documenting All Changes

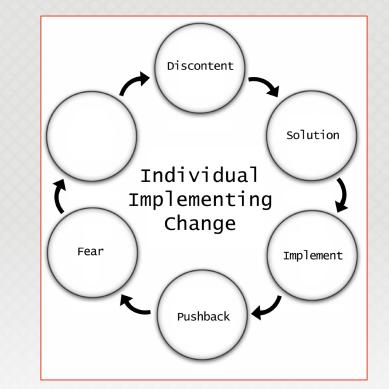






#### Scientific Documentation - Fear:

- 'They are Really Busy'
- Are They Upset with Me?'

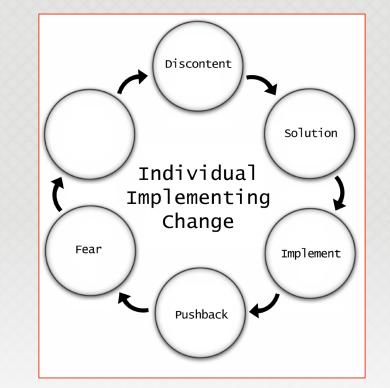






#### Scientific Documentation - Fear:

# 'They are Really Busy' 'Are They Upset with Me?' 'Is This Really Important?'

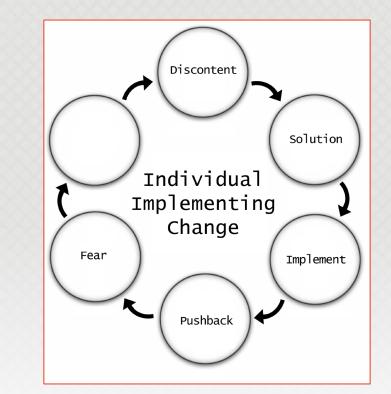






#### Scientific Documentation - Fear:

- 'They are Really Busy'
- Are They Upset with Me?'
- Is This Really Important?'
- Will Management Have my Back?'



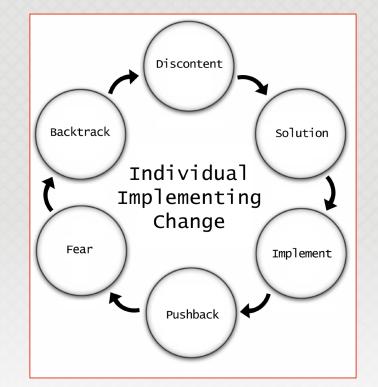




#### Scientific Documentation - Backtrack:

Few Outputs on the Setup Sheet



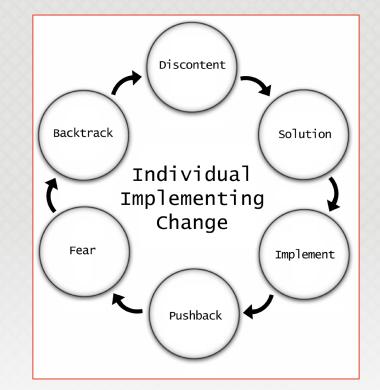






#### Scientific Documentation - Backtrack:

- Few Outputs on the Setup Sheet
- 'Maybe That's Enough?'

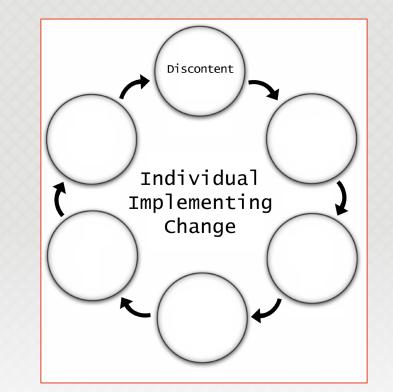






#### Still Discontent:

- Inconsistent Startups
- Customer Returns
- No Quality Assurance



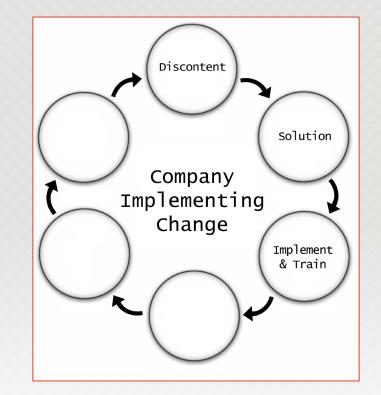




#### **Z**Let's Go Back to Implement:

New Sheet, Logs, Scales, Probes



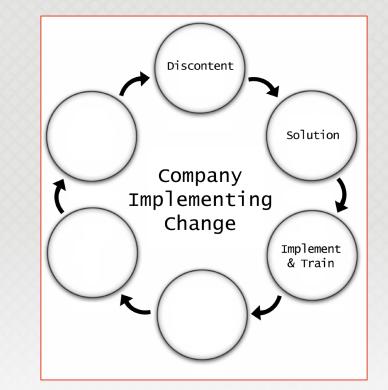






#### Let's Go Back to Implement:

- New Sheet, Logs, Scales, Probes
- Knowledge-Based Training

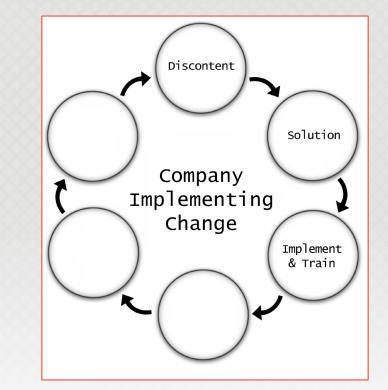






#### Let's Go Back to Implement:

- New Sheet, Logs, Scales, Probes
- Knowledge-Based Training
- Hands-On Skill Development

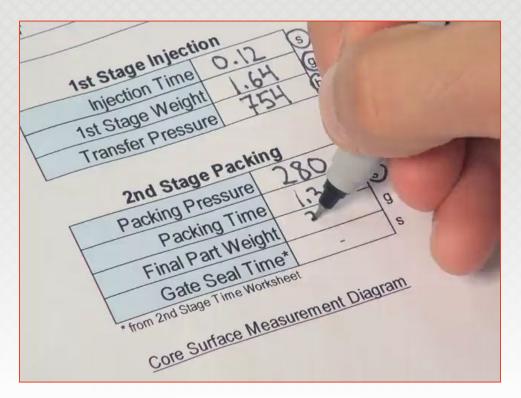






#### **Employees Must:**

Learn the 'How' and

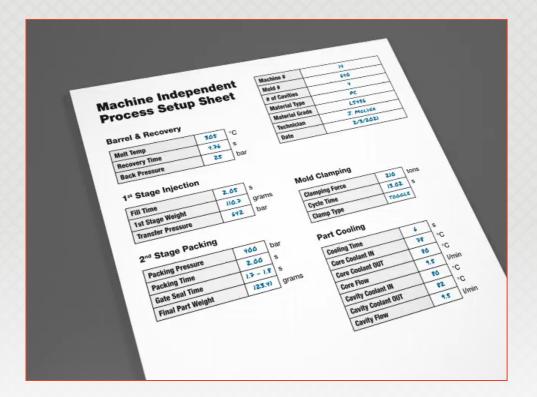






#### **Employees** Must:

- Learn the 'How' and
- Understand the 'Why'







#### **Employees Must:**

- Learn the 'How' and
- Understand the 'Why'
- Otherwise they Revert





#### Without 'How' and 'Why':

#### They Backtrack

Machine-Dependent Documentation





#### Without 'How' and 'Why':

#### They Backtrack

#### Non-Change is Comfortable





# **Broad Understanding Makes Non-Change Uncomfortable**





#### **Implementing Change:**

Promoted by Management







#### **Implementing Change:**

- Promoted by Management
- Developed by Engineers







#### Implementing Change:

- Promoted by Management
- Developed by Engineers
- Sustained by Technicians





# **Competent Technicians are Key to Implementing Change**





#### Good Technicians:

#### Difficult to Find

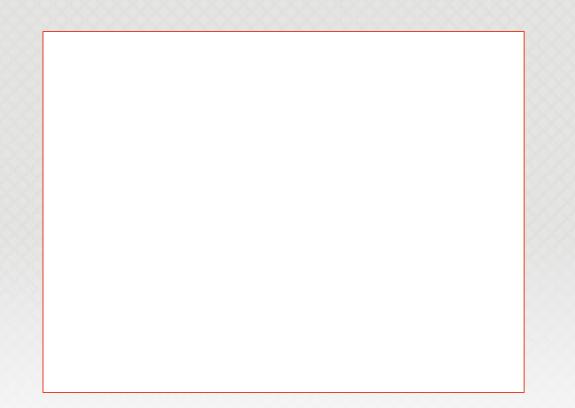
Documenting 1<sup>st</sup> Stage Injection





#### Good Technicians:

- Difficult to Find
- Expensive to Hire







#### Good Technicians:

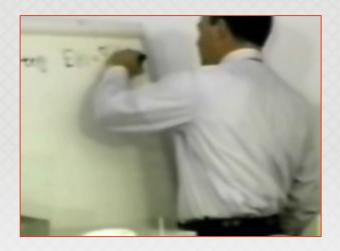
- Difficult to Find
- Expensive to Hire
- Hard to Retain





#### Common Attempts to Compensate:

#### Bring in a Guru







#### Common Attempts to Compensate:

- Bring in a Guru
- Overpay for Talent







#### Common Attempts to Compensate:

- Bring in a Guru
- Overpay for Talent
- Send Techs to Seminars







#### Common Attempts to Compensate:

- Bring in a Guru
- Overpay for Talent
- Send Techs to Seminars
- Solicit Venders for Help







#### Common Attempts to Compensate (cont):

#### Expensive







#### Common Attempts to Compensate (cont):

- Expensive
- Minimal Effectiveness





### Common Attempts to Compensate (cont):

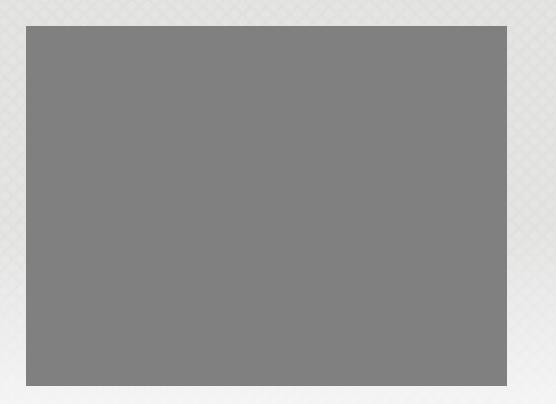
- Expensive
- Minimal Effectiveness
- Not Sustainable





#### **Requires:**

#### 3-6 Months to Stick







#### **Requires:**

#### 3-6 Months to Stick

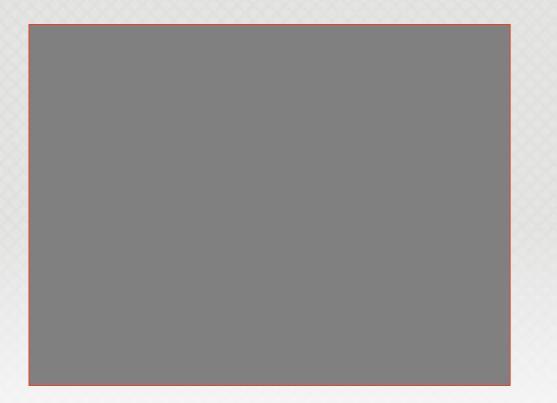
#### Educational Element







- 3-6 Months to Stick
- Educational Element
- Mastering New Skills







- 3-6 Months to Stick
- Educational Element
- Mastering New Skills
- Constant Reinforcement





- 3-6 Months to Stick
- Educational Element
- Mastering New Skills
- Constant Reinforcement
- Peer Involvement





- 3-6 Months to Stick
- Educational Element
- Mastering New Skills
- Constant Reinforcement
- Peer Involvement
- Management Support





# **Implementing Sustainable Change**

# Techs are the Key to Change... Need to Understand the 'How' and the 'Why'



