

The background features a dark blue field with teal geometric shapes, including a large 'X' and a large 'V'. A wireframe recycling symbol is positioned in the upper left, and a wireframe geometric shape is on the right side.

# EXHIBITOR PROSPECTUS

May 3-7, 2027 | Orlando, Florida  
NPE.org | #NPE2027

**NPE2027**  
The Plastics Show

NEXT IS **NOW**  
PRODUCED BY  **PLASTICS**  
INDUSTRY ASSOCIATION

# NEXT IS NOW

THE FUTURE OF PLASTICS IS HERE

With more than **1.1 million net sq. ft. (103,000 net sq. m.) of exhibition space** and a sold out trade show floor in 2024, **NPE: The Plastics Show®** is the largest plastics trade show in the Americas. Every three years, **51,000+ industry professionals** from around the globe gather at NPE to explore the technologies and innovations shaping the future of plastics.

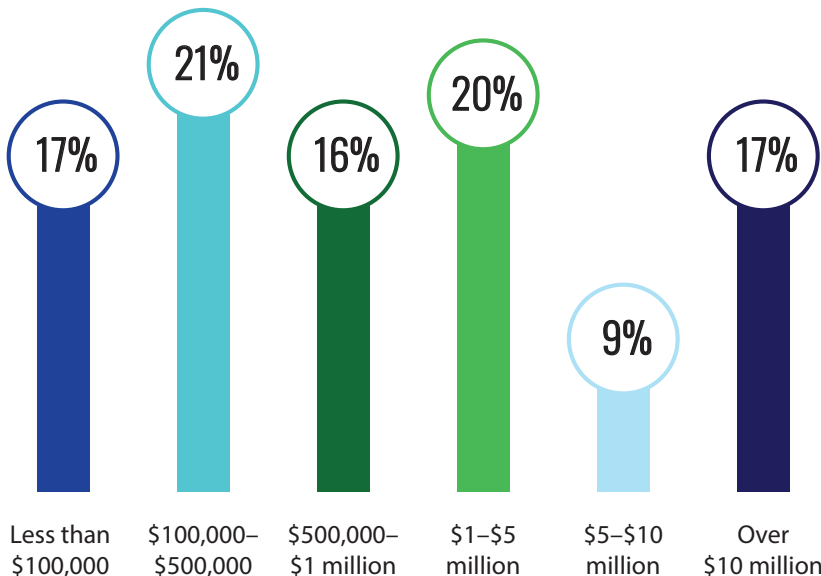
At NPE2027, you'll have the opportunity to:

- ✓ Sell directly from the show floor
- ✓ Meet new buyers
- ✓ Nurture current customers
- ✓ Build brand awareness
- ✓ Launch new products
- ✓ Gain market intel

## REACH HIGH-BUDGET BUYERS

NPE attracts decision makers from all different verticals, bringing together thousands of prospective customers ready to do business with you.

PURCHASING POWER  
% of Buyer Respondents



**74%** of exhibitors agree NPE is a “must participate” event.



**63%** of buyers are first-timers.



**79%** of exhibitors intend to return in 2027.



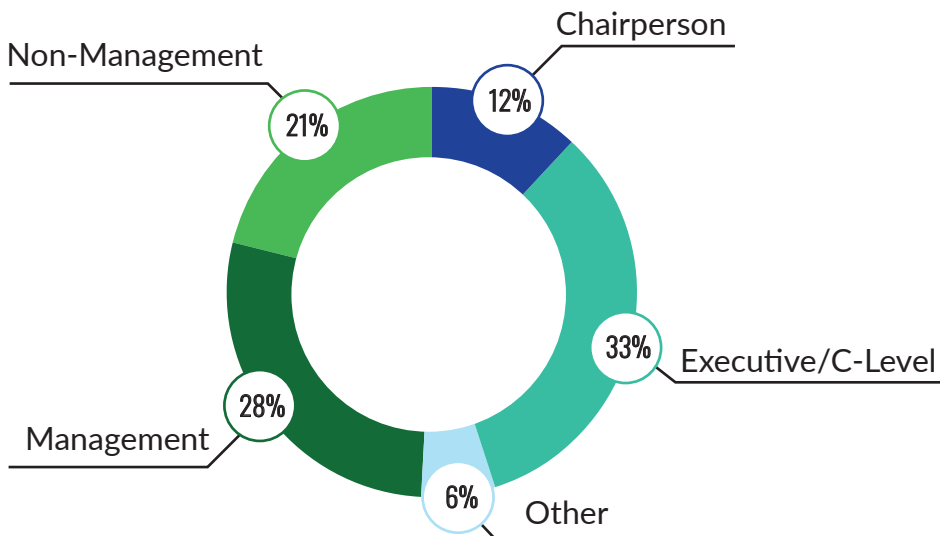
“For those in the plastics industry, **NPE is THE place to be.** The quality leads we received along with the time spent educating attendees about the mission of our business was beyond my expectations.”

- Tori Smith, Commercial Projects Specialist, Kongskilde Industries

# LEADS YOU CAN'T AFFORD TO MISS

## MEET BUYERS IN KEY ROLES

### JOB FUNCTIONS



## A GLOBAL SHOWCASE

**15K+**

International Buyers

**130+**

Countries

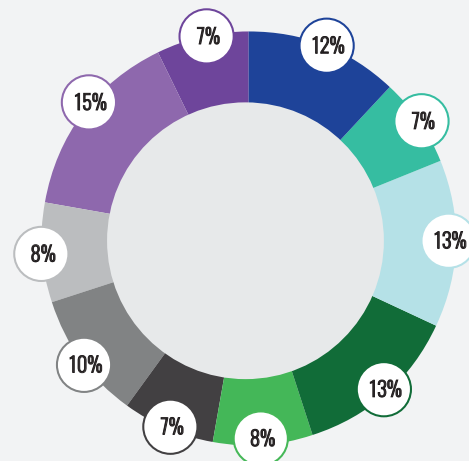


## CONNECT WITH MAJOR BRANDS

Some of the companies that attended NPE2024

Amazon	Ford	Meta
Avery Dennison	Georgia Pacific	Nestlé
Bausch + Lomb	Google	Nike
Bayer	Harley-Davidson	OXO
Coca-Cola	Honda	Pfizer
Colgate-Palmolive	Kohler	Proctor & Gamble
Cooper Standard	Kraft-Heinz	SpaceX
Crayola	LEGO	Tesla
Eli Lilly	Lockheed Martin	Thermo Fisher Scientific
Estée Lauder	Mattel	Verizon

## TOP 10 VISITOR INDUSTRIES

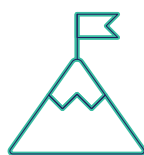


- Automotive & Transportation
- Building & Construction
- Chemicals & Plastics
- Consumer Products
- Film & Sheet
- Machinery Equipment & Parts
- Medical & Pharmaceutical
- Molds & Tooling
- Packaging
- Recycling & Sustainability



**59%**

of buyers intend to buy products seen at NPE2024 within the year.



**95%**

of exhibitors that set a lead goal achieved it.

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# INDUSTRY-LEADING SOLUTIONS

Stand out in one of the five Technology Zones:

**Bottle Zone**

**Materials Zone**

**Moldmaking Zone**

**NEW FOR  
2027**

**Manufacturing  
Services Zone**

West & South Hall

**Recycling &  
Sustainability Zones**

## SECURE YOUR SPOT TODAY

Contact show management at [exhibit@npe.org](mailto:exhibit@npe.org)

