

SUSTAINABILITY PARK SPONSORSHIPS

NPE2027 | NEXT IS **NOW**
PRODUCED BY  **PLASTICS**
INDUSTRY ASSOCIATION | May 3-7 | Orlando, FL

**ALIGN YOUR BRAND WITH
WHAT'S NEXT IN SUSTAINABILITY**

**SUSTAINABILITY
PARK** 

SUSTAINABILITY PARK

ABOUT SUSTAINABILITY PARK

This immersive destination is where learning and play unite to spotlight industry leaders and real-world solutions shaping the future of sustainable plastics. Attendees will dive into interactive features like a 30-foot-wide ball pit, explore museum-style installations, and join fireside chats on trending topics.

For participating companies, the experience offers a high-impact platform to showcase proven solutions, elevate brand leadership, and align with the visionaries driving the future of the industry.

WHY A PARK

The park environment draws visitors into an atmosphere of nature, community, and play to signify the importance of protecting our natural environment through collaboration with one another and iterative innovation.

The circular pathway is meant to serve as a visual reminder of the realities of sustainability work. Though our shared goal is to create a circular economy, the path to get there is not always straight forward. The pathway invites attendees to experience that journey firsthand.



**ALL SPONSORSHIP GRAPHICS RELATED TO SUSTAINABILITY PARK
MUST CONTAIN CONTENT RELEVANT TO A SUSTAINABILITY AUDIENCE.**

TURF & CARPET PATHS

ATTENDEE ACTIVATIONS

ARTIFICIAL TURF

SPONSORSHIP INCLUDES:

- 10 x 20 showcase display in Sustainability Park
- Company logo on Sustainability Park entrance units and show signage
- Logo featured on the NPE.org Sustainability Park webpage
- Comprehensive visitor report, including lead-scanning data (first name, last name, company, job title, and email address)

Member: \$100,000

Non-Member: \$120,000

Or In-kind Contribution: Pending Approval From Show Management

CARPET PATHWAY

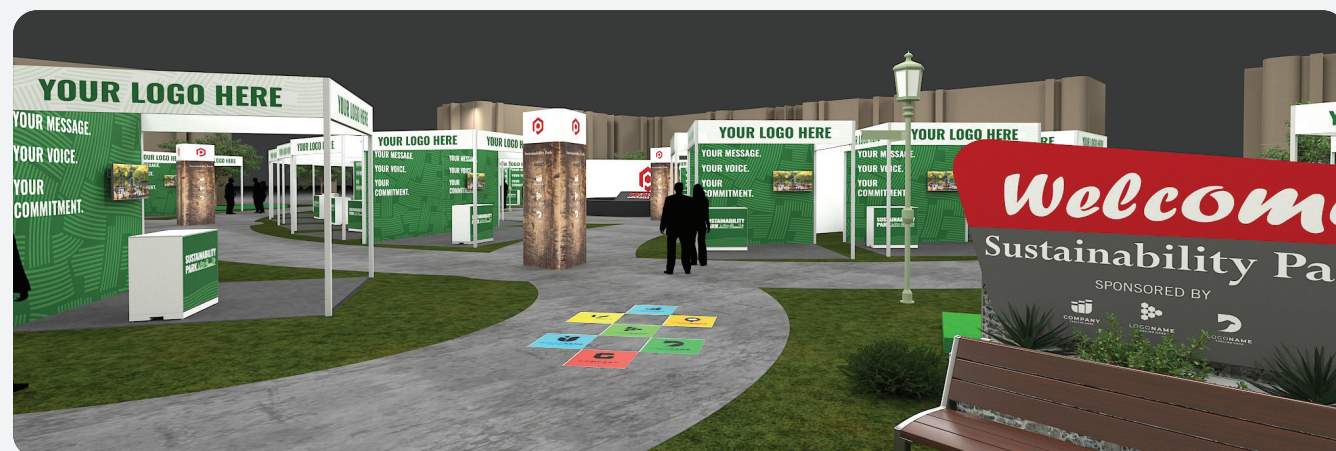
SPONSORSHIP INCLUDES:

- Company logo on Sustainability Park entrance units and show signage
- Logo featured on the NPE.org Sustainability Park webpage
- Comprehensive visitor report, including lead-scanning data (first name, last name, company, job title, and email address)

Member: \$30,000

Non-Member: \$35,000

Or In-kind Contribution: Pending Approval From Show Management



BALL PIT (LIMIT 4 OR EXCLUSIVE SPONSORSHIP)

Located at the center of Sustainability Park, the highly anticipated **27-foot wide ball pit**—featuring **more than 180,000 LLDPE balls**—sits in the **highest traffic area**, ensuring every visitor encounters your brand. This immersive, interactive feature draws attendees in to capture photos, creating organic visibility through social sharing. Choose to sponsor the **entire ball pit** or **one-fifth of the balls** for flexible brand exposure.

Member: \$15,000

Non-Member: \$17,000

EXCLUSIVE SPONSORSHIP

Member: \$45,000

Non-Member: \$50,000



ADDITIONAL OPPORTUNITIES

MINIATURE GOLF SPONSORSHIPS

Sponsor the new 6-hole miniature golf experience inside Sustainability Park! This fun, customizable activation gives you a unique platform to highlight your sustainability story through engaging and educational course signage. Spark attendee interest, boost brand visibility, and drive traffic to your booth by sponsoring one hole—or all six!



| Exclusive Miniature Gold Sponsorship | Single-hole Miniature Gold (Limit 6) |
|--|--|
| <p>Member: \$48,000</p> <p>Non-Member: \$60,000</p> | <p>Member: \$8,000 Per Hole</p> <p>Non-Member: \$10,000 Per Hole</p> |
| <ul style="list-style-type: none"> • Logo placement on all miniature golf course signage and game scorecards • Logo featured on the NPE.org Sustainability Park webpage • Two social media posts highlighting your participation • Comprehensive visitor report, including lead-scanning data (first name, last name, company, job title, and email address) | <ul style="list-style-type: none"> • Logo placement on signage at your sponsored golf hole • Logo featured on the NPE.org Sustainability Park webpage • One social media post recognizing your participation • Comprehensive visitor report, including lead-scanning data (first name, last name, company, job title, and email address) |

ENTRY-WAY COLUMN WRAPS (LIMIT 6)

Capture attendees' attention the moment they arrive at Sustainability Park! Towering 8ft column wraps will frame the entrance, creating an unforgettable gateway into this must see destination.

Member: \$5,500 per column

Non-Member: \$6,050 per column



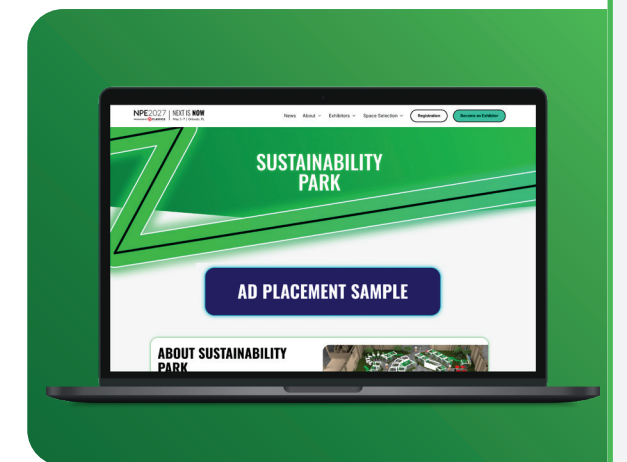
ROTATING WEB BANNER ON THE SUSTAINABILITY PARK PAGE ON NPE.ORG (LIMIT 4)

More than 700K unique users visit NPE.org before the show. Feature your company message with a rotating banner on the dedicated Sustainability Park page to reach professionals seeking sustainable solutions. Banners link to your NPE exhibitor listing to drive traffic.

Ad size: 728 x 90 | **File type:** JPG

Member: \$3,000

Non-Member: \$4,000



READY TO LEARN MORE?

Email Heather Neilan at hneilan@plasticsindustry.org